

Seventy5 north

ANNUAL REPORT



BUILD

HIGHLANDER ACCELERATOR The Accelerator continues to come to life with the addition of **Dining Room**, a small-scale food hall and **The Connect**, a Cox Communications sponsored technology lab and classroom.





DINING ROOM

Big Mama's

Pico

HIGHLANDER

BAR & GRILL

DINING ROOM Construction of the food hall completed in November 2019 and opened in early 2020. The food hall is home to Highlander Bar & Grill, Pico and a relocated Big Mama's Kitchen.

NOBILITY POINT Highlander's 60-unit senior housing development began in fall 2019 and is slated to finish in late 2020. Like Highlander's initial housing development, Nobility Point is a mixed-income development designed for independent living seniors age 55 and older.





THE CONNECT POWERED BY COX The Connect is an

advanced technology lab, classroom and meeting space designed to serve the community's technical exploration, engagement and

educational growth needs. The Connect opened its doors in summer 2019 and hosts Highlander Code Camp, Aim High ACT Prep courses, workforce development seminars and digital literacy trainings.

OMAHA EARLY LEARNING CENTER AT KENNEDY

Construction of the 50,000 sf early learning center finalized in late 2019 and opened in early 2020. The center supports 168 students, 6-weeks to pre-kindergarten, in 16 classrooms on the building's first floor. The Nebraska Early Childhood Collaborative leases the second floor to provide human resource services and other professional development programs for various community-based childcare providers.



- **32** Outdoor exercise classes on Highlander's Community Lawn
- 29 Entrepreneurs supported at the Highlander Marketplace in collaboration with Charles Drew Health Center
- **08** Sessions of Garden Club hosted in partnership with The Big Garden
- Outdoor movie nights, including 1 showing of Cooley High, hosted in partnership with Film Streams



ENRICH



Events + community programs took place throughout June, July and August

40 Children swim les

Children and adults participated in free onsite swim lessons through a partnership with the YMCA





NATIONAL NIGHT OUT In 2019, in partnership with the Highlander Neighborhood Association, Seventy Five North hosted a community block party complete with lots of food, bounce houses, youth activities, live music and performances from the Salem Saints, a local step team, and Tae the Dancer. **03** Youth education programs focused on music and the arts offered in partnership with Omaha Performing Arts, Omaha Conservatory of Music and Omaha Community Playhouse

> 2 Summer Sounds at Highlander outdoor concerts hosted in partnership with Omaha Performing Arts

#THEWARMUP -- 1ST ANNUAL NEIGHBORHOOD

KICKBALL GAME Through a partnership with the

HIGHLANDER COMMUNITY DAY Considered the finale for our summer-long community programming, Highlander Community Day showcases the Highlander neighborhood emphasizing the Highlander Accelerator in an open house format, newly developed housing and open green space. The day featured yard games, bounce houses, face painting, food from local vendors, an outdoor concert and a fireworks display. Nearly 500 attendees participated in the fun. Highlander Neighborhood Association and Creighton University at Highlander; Seventy Five North hosted The Warm Up, the first annual neighborhood kickball game. In addition to kickball fun, attendees were invited to participate in an opportunity fair hosted by Highlander Accelerator building tenants and program partners to learn about upcoming events, workforce opportunities and community programs.

EDUCATION

HOWARD KENNEDY ELEMENTARY 2019-2020 marks year 5 in Howard Kennedy's reconstitution.

READING an average of **4%** increase in the state exam**SCIENCE** an average of **11%** increase in the state exam**MATH** an average of **7%** increase in the state exam

Through partnerships with Seventy Five North, Howard Kennedy has expanded its use of Community Resources to increase innovative learning opportunities for students.







HIGHLANDER CODE CAMP 2019 marked the 5th year of the annual technology-based summer camp offered in partnership with AIM Institute. Designed for north Omaha high school students, Highlander Code Camp offers a robust introduction to front-end web development and coding while exposing participants to Omaha's diverse technology field. Over 80 students have graduated from Highlander Code Camp to date.



ACT PREP AT HIGHLANDER In partnership with Aim High ACT Prep, Seventy Five North piloted an ACT test preparation course which targeted north Omaha high school students. 13 juniors and seniors completed the program and took the official ACT exam in December.



ORGANIZATION

Thank you to our founding Board Members for 9 years of service! **2011–2019**

Susan A. Buffett Kenneth Johnson Thomas Warren Marty Shukert

5 NEW HIRES one Office Administrator, one Program Coordinator, one Choice Neighborhoods Implementation People Plan Manager and two interns.

URBAN LEAGUE OF NEBRASKA'S 2019 COMMUNITY PARTNER AWARD Honoring our

commitment to economic development, holistic community transformation and affordable housing.

OMAHA BY DESIGN'S 2019 LAURELS AWARD

The highest award given to recognize an individual, organization or business for significant contributions to great public spaces in the region.

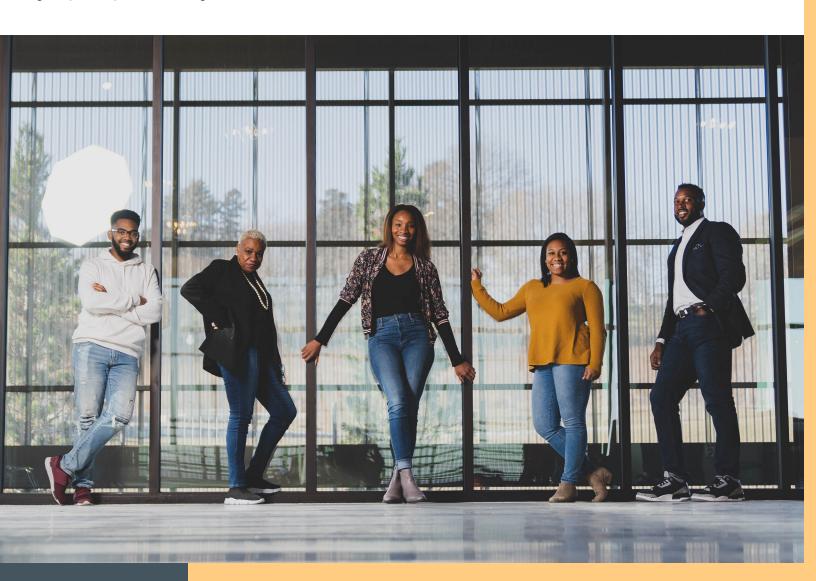
CHOICE NEIGHBORHOODS IMPLEMENTATION (CNI)

GRANT In the Spring of 2019, The City of Omaha and Omaha Housing Authority were awarded a \$25 million Choice Neighborhoods Implementation Grant to continue the revitalization of the north 30th Street Corridor with emphasis on the redevelopment of Spencer Homes public housing. Seventy Five North serves as a key CNI



Krystal Rider, CNI People Plan Manager

grant partner acting as the People Plan lead. The \$25M HUD award will leverage nearly \$200M in the plan area.



NOBILITY POINT summer pre-leasing and a late 2020 grand opening of the 60-unit senior housing development. Programs surrounding technology advancement, social and enrichment courses and workforce training will become available in 2020.

CHARLES DREW HEALTH CENTER 3,100 sf family wellness center to open in the Highlander Accelerator. The center will include a WIC office, Omaha Healthy Start, Fathers for a Lifetime services and an education and training center.

LOOKING TOWARD THE FUTURE

2020

HOME OWNERSHIP OPPORTUNITIES strategy and partnership development to initiate single-family, for-sale home construction is underway.

CHOICE NEIGHBORHOODS IMPLEMENTATION GRANT

Seventy Five North's role will be connecting people to opportunities and resources. We will work with high-capacity partners to create exceptional programs around adult education, workforce re-entry and career readiness for the residents living and working in the transformation plan area.